



INTERNATIONAL
MARKET CENTERS

A P P L I C A T I O N

This information will enable us to recommend International Market Center showroom options best suited to your requirements.

- Buildings of interest:
- IHFC
 - Market Square
 - National Furniture Mart
 - InterHall at IHFC
 - Suites at Market Square
 - Furniture Plaza
 - Showplace
 - Plaza Suites
 - World Market Center -Las Vegas
 - North Hamilton
 - C & D

Corporate Name: _____ State of Inc.: _____
 Marketing Name: _____ Years in business: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Website: _____ Email: _____
 President: _____ Sales Manager: _____

- FURNITURE: Bedding Casegoods Occasional Outdoor/Casual Upholstery Other
- ACCESSORIES: Florals Dec Access Lighting Rugs Soft Goods Top of Bed
 Wall Décor Table Top

- PRICE: Promotional Medium Medium High Upper End
- STYLE: Modern Traditional Transitional Made in America Rustic

DISTRIBUTION: National Regional _____

Showroom space requirements: Minimum _____ sq. feet Maximum _____ sq. feet
 Temporary _____ or Permanent _____

List three or four of your major customers:
 Store: _____

List three or four of your principal competitors: _____

Current High Point Showroom: _____ sq. feet _____

- Other Market(s) participated in:
- Atlanta
 - Cologne
 - Las Vegas
 - Maison Objet
 - Chicago Casual
 - Dallas
 - Tupelo
 - HD Expo
 - Toronto
 - New York Gift
 - ICFF
 - Milan
 - Shanghai

Submitted by: _____ Title: _____ Date: _____

Mail catalog or photos of your line with this completed data sheet to:
INTERNATIONAL MARKET CENTERS - Leasing
209 SOUTH MAIN STREET HIGH POINT, NC 27260
 Phone: 336-888-3722 Fax: 336-885-1181 leasinghp@imcenters.com www.imcenters