



MARKET SQUARE

HIGH-STYLE in HIGH POINT



MARKET
SQUARE
AND SUITES

Where design begins.

305 W. High Ave, High Point, NC

Historic Market Square is a former furniture factory that has been transformed into unique upscale showrooms. The building features five floors with an incredible backdrop of original hardwood floors, exposed brick, massive wood columns and other original features of this repurposed factory complex, which is North Carolina's largest adaptive-use building listed on the National Register of Historic Places.

Market Square has been a mainstay of the High Point Market for more than 25 years and is a key destination for retailers and designers in search of finer goods in all categories from furniture, to rugs, wall art, lighting, textiles, softgoods and decorative accessories. Buyers in Market Square range from top 100 retailers, to high-end specialty retailers, and designers and architects.

The building is conveniently located just a short walk from the transportation terminal or is accessible by market transportation.



**FOR SPACE AVAILABILITY,
PLEASE CONTACT:**

Rhonda Jackson

336.821.1509

rjackson@imcenters.com

WWW.IMCHIGHPOINTMARKET.COM

336.888.3700



INTERNATIONAL
MARKET CENTERS



MARKET SQUARE BUYER TRAFFIC

Accessory/Gift	9%
Antiques	2%
Catalog/Online	2%
Department Store/Mass Merchant	1%
Furniture	33%
Interior Designer /Design Firm	42%
Other (specialty, rental, export, others)	8%
Wholesale	4%



SERVICES AND AMENITIES:

Market Square is home to “The Factory Restaurant, the only full service restaurant and bar in downtown High Point and the String & Splinter Club, which is great for entertaining customers during or between markets. The Market Square Courtyard hosts a range of events during market including such past events as fashion shows, live entertainment, Octoberfest, top designer book signings, celebrity designer meet-n-greets, among others.

OPEN YEAR-ROUND TO THE TRADE:

Many showrooms in Market Square use this location to service the design trade throughout the region on a year-round basis. Some showrooms hire a full-time showroom manager to handle their daily designer business, while others take advantage of the on-site representative from IMC who can handle sales in your showroom for you. Market Square is a member of the High Point Design Center and actively participates in and promotes the Second Wednesday events organized by the association, as well as larger quarterly events.

Opening your showroom for year-round business is a great way to maximize your investment in your Market Square Showroom.

SAMPLE TENANTS:

Antique & Design Center	Capel Inc	Highland House Furniture	Oomph
Art Resources	Carvers' Guild	Iconic Pineapple	Pearson
Asia Minor Carpets Inc	Century Furniture, LLC	Kalaty Rugs	Phillip Jeffries LTD
Asian Loft USA	Charleston Forge	Kravet	Reunion by Matthew Williams
Bad Dog/HG Arts	Curations Limited	Kravet Furniture	Robert Allen
Barbara Berry	Dovetail Furniture & Designs	La Barge	Safavieh
Barbour-Spangle Design Group	Drexel Heritage	Lancaster Customworks	Square Pegs
Belle Meade Signature	Due Process Stable Trading Co	Lane Venture	T. Botero Galleries
Big Fish Art	Feizy Rugs	Lee Jofa	Thibaut Fine Furniture
Bokara Rug Co Inc	Habersham	Lloyd Flanders Industries Inc	Togar Rugs
Brunschwig & Fils	Henredon	Maitland Smith	Uttermost
Busbin	Hickory Chair	New Century Pictures	Woodard LLC
		Old Hickory Furniture Company	