

## High Point Editorial Deadlines/Call for Products

### ***Patio & Hearth Products Report***

**Deadline: February 28**

The March/April 2019 issue of *Patio & Hearth Products Report* is accepting product releases for their Product Profiles section. Participation in this editorial section is FREE, and all product selections will be made by *Patio & Hearth Products Report* editors.

The following products images and information are requested for this issue: casual outdoor furniture, patio, hearth, barbecue/grill, outdoor-kitchen and outdoor-living products. For more information about *Patio & Hearth Products Report*, visit <http://www.patioandhearthproductsreport.com/>.

Submissions must include:

- **Product image** (high-resolution, 300 dpi jpeg or tiff, 5x7 inches, of a single product shot against a white background, *not* a group shot and/or a “lifestyle” shot;
- **Product description** (brief 50-75 words describing the product (product/collection name, design, materials, price unique qualities or inspiration behind your product)
- **Company Information** (Company name, Company phone number, Company website)
- **URL** to manufacturers website
- When emailing materials, please include “Product Profiles” in the Subject Line
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

Send all materials, by **February 28**, to:

Tony Ramos, [tramos@peninsula-media.com](mailto:tramos@peninsula-media.com) AND

Carol Daus, [cdauswrite@socal.rr.com](mailto:cdauswrite@socal.rr.com)

For questions, call Tony at 310.792.7448

### ***Rug News andDesign***

**Deadline: Print - March 20, Online - April 2**

The April 2019 issue of *Rug News andDesign* and the online [“www.rugindustrynews.com”](http://www.rugindustrynews.com) will preview NEW product introductions planned for the Spring High Point Market.

The following products are relevant to *Rug News andDesign* readers: pile and flat woven rugs & tapestries; indoors or outdoors, shown as room shots or installations. For information about *Rug News andDesign*, visit [Rug News andDesign](#). *Rug News andDesign* keeps all hi-res pictures on file for multiple uses.

Editorial submissions can include all of the following:

- **NEW PRODUCT INTRODUCTIONS: NOT FORMATED--1-3 product images** (a high-res file of at least 1-3 mb preferably higher); A separate paragraph of **text** with detailed product and range information for EACH image (collection name, colorways, sizes, **MSRP** retail pricing);

\* **Relevant contact information**, etc. (public phone number, website, city, state).

- **Subject line:** "High Point Market"

Submissions can include **press releases** about rugs, etc. that must include room shots, installations, company showroom examples, hi-res 1-3mb or larger:

- **AT-MARKET EVENTS** -- In-booth or in-showroom activities (celebrity appearances, receptions, giveaways, promotions, anniversary celebrations, showroom expansion/relocation toasts, etc.).
- **DEBUTS, EXPANSIONS, RELOCATIONS** – Newcomers to Market, as well as established brands that are expanding their presence at Market. Showrooms and temporary exhibitors will be considered.
- **PRODUCT LAUNCHES** – new products and/or product lines that will debut at High Point Market. Please include product information and high-resolution images (1-3mb and higher).
- **Subject line:** Press Release - High Point Market
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

Send all print materials by **March 20, 2019** and online materials by **April 2, 2019** via email to: [media@rugindustrynews.com](mailto:media@rugindustrynews.com).

**Hearth & Home**  
**Deadline: March 1**

In the April 2019 issue of *Hearth & Home* and in their digital, weekly eNews letters, *Hearth & Home* will preview NEW outdoor furnishing introduced at April High Point Market. Participation in this editorial preview is FREE, and all product selections will be made by the editors of *Hearth & Home*.

*Hearth & Home* readers are interested in the outdoor furnishings category. For more information about *Hearth & Home*, visit [Hearth & Home](#).

Editorial submissions must include:

- **Product photograph** (i.e., a high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, approximately 5" x 7")
- **Detailed product description** (collection name, material, etc.)
- **High Point Market showroom location** (Company URL to be included)
- **Product must be introduced in 2019 and not previously published by Heath & Home.**

Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

***All submissions are on a first come, first serve basis.***

Send information and images by **March 1** to Jackie Avignone:  
[avignone@villagewest.com](mailto:avignone@villagewest.com)

### ***Casual Living***

**Deadline: March 13**

The April 2019 issue of *Casual Living* will feature NEW product introductions planned for Spring High Point Market. Participation in this editorial preview is FREE, and all product selections will be made by *Casual Living* editors.

The following products images and information are requested for this issue: outdoor furniture, outdoor-safe home textiles, outdoor living products, barbecue/grill and garden decor. For more information about *Casual Living*, visit <http://www.casualliving.com/>.

Submissions must include:

- **Product image** (high-resolution, 300 dpi jpeg or tiff, 5x7 inches, of a single product shot against a white background, *not* a group shot and/or a “lifestyle” shot;

- **Product description** (brief 50-75 words describing the product (product/collection name, design, materials, price unique qualities or inspiration behind your product))
- **Company Information** (Company name, Company phone number, Company website)
- **HPMKT Location** & Booth/Showroom Number
- **URL** to manufacturers website
- When emailing materials, please include “Spring High Point Market Preview” in the **subject line**
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

Send all materials, by March 13, to:  
 Alex Milstein, assistant editor  
[amilstein@casualliving.com](mailto:amilstein@casualliving.com)

***Furniture, Lighting & Decor***  
**Deadline: February 15**

The April 2019 issue of *Furniture, Lighting & Decor* will preview NEW product introductions planned for High Point Market. Participation in this editorial preview is FREE, and all product selections will be made by Furniture, *Lighting & Decor* editors.

Editorial submissions must include all of the following:

- At least one **product image** (a high-res file jpeg or tiff only, minimum 300 dpi, min. 6x10 inches)
- A paragraph of **text** with detailed product and range information (collection name, colorways, sizes, retail pricing)
- Relevant **contact information** for orders, etc. (public phone number, website, city, state)
- High Point location (showroom/booth number)
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

*Furniture, Lighting & Decor*, which debuted January 2017, provides furniture, lighting and home decor retailers and interior designers with a one-stop resource for product trends, industry news and award-winning features through our monthly magazine, website, e-newsletters, social media and video.

Send all materials, by **February 15**, to:  
Alison Martin, Managing Editor  
[amartin@sgcmail.com](mailto:amartin@sgcmail.com)  
For questions, please call 847-954-7966

***LDB Interior Textiles***  
**Deadline: March 1**

The April 2019 issue of *LDB Interior Textiles* will preview NEW product introductions planned for the Spring High Point Market.

The following products are relevant to *LDB Interior Textiles* readers: bed and bath fashions, table linens, kitchen textiles, towels, decorative accessories, area rugs, window treatments and decorative fabrics. For information about *LDB Interior Textiles*, visit [www.ldbinteriortextiles.com](http://www.ldbinteriortextiles.com)

Editorial submissions should include:

- **Product Photo** (high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, at least 5" x 7" in size)
- **Product Description** (collection name, colorway, sizes, etc).
- **Subject line:** "High Point Market"
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

Send all materials by **March 1** via email to:  
Wanda Jankowski, Editor in Chief  
[wandaldb@ewwpi.com](mailto:wandaldb@ewwpi.com)  
For questions, contact Wanda at 212-661-1516, ext. 16.

***EnLIGHTenment Magazine***  
**Deadline: XXX**

The April 2019 issue of *EnLIGHTenment Magazine* will preview new products at Spring High Point Market. Participation in this editorial preview is FREE, and all product selections will be made by the editors of *EnLIGHTenment Magazine*.

The following product is relevant to *EnLIGHTenment Magazine* readers: table lamps, lighting fixtures, mirrors, wall art & accent furniture such as ottomans, drink tables, etc.

For more information about *EnLIGHTenment Magazine*, visit [EnLIGHTenment Magazine](#).

Editorial submissions must include:

- **Product photograph** (i.e., a high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, approximately 5" x 7")
- **Detailed product description** (collection name)
- **Phone number**
- **Website URL**
- **High Point Market Space Number**
- **Contact information for further information** (company, name, email address and phone number)
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

**Send information and images, by XXX, to:**

Linda Longo, Editorial Director

[Linda@bravobusinessmedia.com](mailto:Linda@bravobusinessmedia.com)

***HFN***

**Deadline: XXX**

The April issue of *HFN* and the *HFN* High Point Idea Book will preview NEW product introductions planned for the Spring High Point Market. Participation in this editorial preview is FREE, and all product selections will be made by *HFN* editors.

New products in the following categories will be considered for inclusion: furniture, lighting, rugs, decorative accessories, home textiles, mattresses, tabletop and housewares (small appliances, storage, cookware, cutlery, bakeware, kitchen tools and gadgets). To learn more about *HFN*, go to its website: <http://www.hfndigital.com/>.

Editorial submissions must include:

- Product image (i.e., a high-resolution digital file, minimum 300 dpi, in EPS, tiff or jpeg format, approximately 5" x 7")
- Product description (details including collection name, sizes)
- Company Website
- High Point Market location (showroom/booth number)
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so

that IMC receives product images and information for HPMKT marketing.

Upload all materials, by **XXX** to *HFN*'s secure [online product portal](#). The link is live now. Instructions for uploading to the portal are available [here](#). For questions about this editorial, please contact Andrea Lillo at [alillo@hfdigital.com](mailto:alillo@hfdigital.com).

### ***Furniture World Magazine***

**Deadline: February 15**

The March/April "Best Selling Design" issue of *Furniture World Magazine* will preview NEW product introductions planned for the Spring High Point Market.

The following products are relevant to *Furniture World Magazine* readers: Furniture, wall décor, decorative accessories, area rugs and lighting. For information about *Furniture World Magazine*, visit <http://www.furninfo.com>.

Editorial submissions should include:

- **Product Photo** (high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, at least 5" x 7" in size)
- **Product Description** (collection name, colorway, sizes, etc).
- **Subject line:** "High Point Market"
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

Send all materials by February 15 via email to: Russell Bienenstock, Editorial Director/CEO - [russ@furninfo.com](mailto:russ@furninfo.com)

### ***Home Textiles Today***

**Deadline: March 1**

The April 2019 issue of *Home Textiles Today* will preview NEW product introductions planned for High Point Market. Participation in this editorial preview is FREE, and all product selections will be made by *Home Textiles Today*.

Editorial submissions should include the following:

- At least **one product image** (a high-res file, minimum 300 dpi, 5x7 minimum)
- A paragraph of text with **detailed product and range information** (collection name, colorways, sizes, retail pricing)

- Relevant **contact information for orders**, etc. (public phone number, website, city, state)
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

The following products are relevant to *Home Textiles Today* readers: bath fashions, table linens, kitchen textiles, towels, area rugs, window treatments, decorative fabrics and fashion and basic bedding. For more information about *Home Textiles Today*, visit [www.hometextilestoday.com](http://www.hometextilestoday.com).

Send all materials, by **March 1**, to [HomeTextilesToday@gmail.com](mailto:HomeTextilesToday@gmail.com) with company name and “High Point Market” in the subject line.

Anyone with additional questions can contact editor Cecile Corral at (305) 842-7523

### ***RugNews.com***

**Deadline: March 1**

The March 25 and April 1 2019 issue of *RugNews.com* will preview NEW product introductions planned for Spring High Point Market.

The following products are relevant to *RugNews.com* readers: rugs, flooring & outdoor rugs. For information about *RugNews.com*, visit [RugNews.com](http://RugNews.com).

Editorial submissions can include all of the following:

- **NEW PRODUCT INTRODUCTIONS: 1-3 product images** (a high-res file, minimum 300 dpi); A paragraph of **text** with detailed product and range information for EACH image (collection name, colorways, sizes, retail pricing); **Relevant contact information** for orders, etc. (public phone number, website, city, state).
- **Subject line:** “High Point Market”
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.
- **SPECIAL EVENTS PLANNED DURING MARKET:** Send **PRESS RELEASES** announcing in-booth or in-showroom activities (celebrity appearances, receptions, giveaways, promotions, anniversary celebrations, showroom expansion/relocation toasts, etc.)

Send all materials by **March 1** via email to:  
Carol A. Tisch, Editorial Director & Publisher



[ctisch@RugNews.com](mailto:ctisch@RugNews.com)

For questions, contact Carol at (941) 929-9430

### ***Designers Today***

**Deadline: March 7**

The April 2019 issue of *Designers Today* is open for editorial submissions. Products and events will be considered for the spring edition as well as online usage. Submit information [here](#) before **March 7**. Participation in this editorial preview is FREE, and all product selections will be made by the editors of *Designers Today*.

The following products are always relevant to the *Designers Today* audience: Furniture and Upholstery, Accent Furniture, Wall Décor and Art, Accessories and Tabletop, Permanent Botanicals, Light Fixtures and Lamps, Garden and Outdoor Furniture, Bedding, Pillows & Throws, Wallpaper, and area rugs and other flooring.

Editorial submissions must include:

- **Product photograph** (i.e., a high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, minimal size 4" x 6")
- **Product information** (Product name and description, including suggested retail price)
- **Company information** (company name and contact information, including telephone number, email address, website and company location)
- **All images and product information should be submitted by clicking [Vendor Submissions](#) under the Submissions tab on the website no later than March 7. Dropbox and WeTransfer are also acceptable for sending info for consideration. Inquiries can be sent to Jane Dagmi at [jdagmi@designerstoday.com](mailto:jdagmi@designerstoday.com).**
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

### ***Kids Today***

**Deadline: March 1**

Kids Today invites companies introducing NEW first-time seen furniture and bedding products at the April High Point Market to submit information and photos to be considered for editorial coverage of the Market. Go to <https://forms.pbmbrands.com/furniture-today/forms/market-introductions-2019/> and enter information into appropriate product categories along with product description for any photos you may be submitting. Drag image files into the space at the bottom of the

form. You may use the description box on the form or include a text document along with the image files. Be sure to include information for every image.

Participation in this editorial preview is FREE, and all product selections will be made by Furniture Today editors. To learn more about Furniture Today, follow this link. To learn more about *Kids Today*, follow [this link](#).

Editorial submissions must include:

- **Product image** (i.e., a high-resolution digital file, minimum 300 dpi, in EPS, tiff or jpeg format, approximately 5" x 7")
- **Product description** (details including collection name, sizes)
- **Company Website**
- **High Point Market Location** (showroom/booth number)
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

For questions about this editorial, please contact Vicky Jarrett at [vjarrett@furnituretoday.com](mailto:vjarrett@furnituretoday.com).

### ***Furniture Today***

**Deadline: March 1**

FurnitureToday invites companies introducing NEW furniture and bedding products at the April High Point Market to submit information and photos to be considered for editorial coverage of the Market. Go to <https://forms.pbmbrands.com/furniture-today/forms/market-introductions-2019/> and enter information into appropriate product categories along with product description for any photos you may be submitting. Drag image files into the space at the bottom of the form. You may use the description box on the form or include a text document along with the image files. Be sure to include information for every image.

Participation in this editorial preview is FREE, and all product selections will be made by *Furniture Today* editors. To learn more about *Furniture Today*, follow [this link](#).

Editorial submissions must include:

- **Product image** (i.e., a high-resolution digital file, minimum 300 dpi, in EPS, tiff or jpeg format, approximately 5" x 7")
- **Product description** (details including collection name, sizes)
- **Company Website**

- **High Point Location** (showroom/booth number)
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

For questions about this editorial, please contact Vicky Jarrett at [vjarrett@furnituretoday.com](mailto:vjarrett@furnituretoday.com).

### ***Home Furnishings Business***

**Deadline: March 11**

The April 2019 issue of *Home Furnishings Business* will preview new products at Spring High Point Market. Participation in this editorial preview is FREE editorial exposure. All product selections will be made by the editors of *Home Furnishings Business*.

The following products are relevant to *Home Furnishings Business* readers: case goods, bedroom, dining, occasional, rugs, office furniture, lighting, wall art, accessories etc. For more information about Home Furnishings Business, visit [Home Furnishings Business](#).

Editorial submissions must include:

- NEW PRODUCT INTRODUCTIONS: 1-3 Product photographs (i.e., a high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, approximately 5" x 7")
- Detailed product description (collection name)
- Phone number
- Website URL
- High Point Showroom Space Number
- Contact information for further information (company, name, email address and phone number)
- Please upload your submission by **March 11** to <http://hfbusiness.com/Submissions>
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.
- **SPECIAL EVENTS PLANNED DURING MARKET:** Send PRESS RELEASES announcing in-booth or in-showroom activities or news in general to [press@hfbusiness.com](mailto:press@hfbusiness.com)
- Information **MUST** be submitted as a press release (a party invitation does not make it to the copy desk).

**Editorial contact:**

Jane Chero, VP Production/Director of Marketing: [jchero@hfbusiness.com](mailto:jchero@hfbusiness.com)

## ***Home Accents Today***

**Deadline: March 1**

The April 2019 national issue of *Home Accents Today* will preview NEW product introductions planned for April High Point Market. Participation in this editorial preview is FREE, and all product selections will be made by *Home Accents Today* editors.

Editorial submissions, which must be made through the *Home Accents Today* online product submission portal, must include product images and information:

- **PHOTO REQUIREMENTS:** 300 DPI high-resolution color jpg or tiff format images, approximately 4x5 inches or larger in size are required for printing. (72 DPI website-quality images cannot be used)
- **SUBMISSION TIP:** You may upload up to 10 files (file size: 50 MB max) on each form. If you have multiple products, click the "Add another product" button to enter the Image filename and a description for each new item.
- **NOTE:** If you have more than 10 files to submit, simply fill out another form and upload.
- Please send a copy of your submission to Dallas Britt ([dbritt@imcenters.com](mailto:dbritt@imcenters.com)) so that IMC receives product images and information for HPMKT marketing.

The following products are relevant to *Home Accents Today* readers: Accent furniture, wall décor, decorative accessories, tabletop, permanent botanicals, lamps, lighting fixtures, garden accessories, top of bed, pillows, throws and area rugs. For more information about *Home Accents Today*, visit [www.homeaccentstoday.com](http://www.homeaccentstoday.com)

Submit all materials, by **March 1**, to:

[HAT Submissions](#) or <http://www.homeaccentstoday.com/infopage/131-edit-invitations>

For questions, please email Jennifer Burton, Managing Director, at [JBurton@homeaccentstoday.com](mailto:JBurton@homeaccentstoday.com)

