

High Point Editorial Deadlines/Call for Products

Patio & Hearth Products Report

Deadline: Sept. 6

The September/October 2018 issue of *Patio & Hearth Products Report* is accepting product releases for their Product Profiles section. Participation in this editorial section is FREE, and all product selections will be made by *Patio & Hearth Products Report* editors.

The following products images and information are requested for this issue: casual outdoor furniture, patio, hearth, barbecue/grill, outdoor-kitchen and outdoor-living products. For more information about *Patio & Hearth Products Report*, visit <http://www.patioandhearthproductsreport.com/>.

Submissions must include:

- **Product image** (high-resolution, 300 dpi jpeg or tiff, 5x7 inches, of a single product shot against a white background, *not* a group shot and/or a “lifestyle” shot;
- **Product description** (brief 50-75 words describing the product (product/collection name, design, materials, price unique qualities or inspiration behind your product)
- **Company Information** (Company name, Company phone number, Company website)
- **URL** to manufacturers website
- When emailing materials, please include “Product Profiles” in the Subject Line

Send all materials, by **Sept. 6**, to:

Tony Ramos, t Ramos@peninsula-media.com AND

Carol Daus, cdauswrite@socal.rr.com

For questions, call Tony at 310.792.7448

Rug News and Design

Deadline: Print - Sept. 7, Online - Sept. 25

The October 2018 issue of *Rug News and Design* will preview NEW product introductions planned for the Fall High Point Market.

The following products are relevant to *Rug News andDesign* readers: pile and flat woven rugs, flooring & tapestries; shown as room shots or installations. For information about *Rug News andDesign*, visit [Rug News andDesign](#).

Editorial submissions can include all of the following:

- **NEW PRODUCT INTRODUCTIONS: 1-3 product images** (a high-res file, minimum 300 dpi); A paragraph of **text** with detailed product and range information for EACH image (collection name, colorways, sizes, retail pricing); **Relevant contact information** for orders, etc. (public phone number, website, city, state).
- **Subject line:** "High Point Market"

Submissions can include **press releases** about rugs, etc. that include:

- **AT-MARKET EVENTS** -- In-booth or in-showroom activities (celebrity appearances, receptions, giveaways, promotions, anniversary celebrations, showroom expansion/relocation toasts, etc.).
- **DEBUTS, EXPANSIONS, RELOCATIONS** – Newcomers to Market, as well as established brands that are expanding their presence at Market. Showrooms and temporary exhibitors will be considered.
- **PRODUCT LAUNCHES** – new products and/or product lines that will debut at High Point Market. Please include product information and high-resolution images.
- **Subject line:** Press Release - High Point Market

Send all print materials by **Sept. 7** and online materials by **Sept. 25** via email to: media@rugindustrynews.com.

Rug News andDesign will also be "**Walking the Market**" taking pictures and blogging about trends and interesting innovative products. Pictures and comments are posted on www.rugnewsanddesign.com. Many pictures spark articles in the magazine *Rug News andDesign*. For more information, email media@rugindustrynews.com.

Hearth & Home

Deadline: Sept. 13

The October 2018 issue of *Hearth & Home* will preview NEW products at Fall High Point Market, as well as in the weekly digital eNews letters. Participation in this editorial preview is FREE, and all product selections will be made by the editors of *Hearth & Home*.

Hearth & Home readers are interested in the outdoor furnishings category. For more information about *Hearth & Home*, visit [Hearth & Home](#).

Editorial submissions must be “camera ready” and include:

- **Product photograph** (i.e., a high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, approximately 5" x 7")
- **Detailed product description** (collection name, material, etc.)
- **Showroom location**
- **Product must be introduced in 2018 and not previously published by Hearth & Home**

See additional requirements [here](#).

Send information and images, by Sept. 13, to: Jackie Avignone, Editor Director
avignone@villagewest.com

All submissions are on a first come, first serve basis.

Casual Living

Deadline:

The October 2018 issue of *Casual Living* will feature NEW product introductions planned for the summer Fall High Point Market. Participation in this editorial preview is FREE, and all product selections will be made by *Casual Living* editors.

The following products images and information are requested for this issue: outdoor furniture, outdoor-safe home textiles, outdoor living products, barbecue/grill and garden decor. For more information about *Casual Living*, visit <http://www.casualliving.com/>.

Submissions must include:

- **Product image** (high-resolution, 300 dpi jpeg or tiff, 5x7 inches, of a single product shot against a white background, *not* a group shot and/or a “lifestyle” shot;
- **Product description** (brief 50-75 words describing the product (product/collection name, design, materials, price unique qualities or inspiration behind your product)
- **Company Information** (Company name, Company phone number, Company website)
- **HPMKT Location & Booth/Showroom Number**

- **URL** to manufacturers website
- When emailing materials, please include “Fall High Point Market Preview” in the **subject line**

Send all materials, by ..., to:
Alex Milstein, assistant editor
amilstein@casualliving.com

Furniture, Lighting & Decor

Deadline: Aug. 24

The October 2018 issue of *Furniture, Lighting & Decor* will preview NEW product introductions planned for High Point Market this summer. Participation in this editorial preview is FREE, and all product selections will be made by Furniture, *Lighting & Decor* editors.

Editorial submissions *must* include all of the following:

- At least one **product image** (a high-res file jpeg or tiff only, minimum 300 dpi, min. 6x10 inches)
- A paragraph of **text** with detailed product and range information (collection name, colorways, sizes, retail pricing)
- Relevant **contact information** for orders, etc. (public phone number, website, city, state)
- High Point location (showroom/booth number)

Furniture, Lighting & Decor, which debuted January 2017, is an evolution and blending of Scranton Gillette Communications’ *Residential Lighting* and *Home Fashion Forecast* magazines. The following products are relevant to *Lighting & Decor* readers: lamps and lighting; bulbs and ceiling fans; furniture; mirrors, pillows, wall decor; area rugs and other decorative accessories.

Send all materials, by **Aug. 24**, to:
Allison Martin, Managing Editor
amartin@sgcmail.com
For questions, please call 847-954-7966

LDB Interior Textiles

Deadline: Aug. 31

The October 2018 issue of *LDB Interior Textiles* will preview NEW product introductions planned for the Fall High Point Market.

The following products are relevant to *LDB Interior Textiles* readers: bed and bath fashions, table linens, kitchen textiles, towels, decorative accessories, area rugs, window treatments and decorative fabrics. For information about *LDB Interior Textiles*, visit www.ldbinteriortextiles.com

Editorial submissions should include:

- **Product Photo** (high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, at least 5" x 7" in size)
- **Product Description** (collection name, colorway, sizes, etc).
- **Subject line:** "High Point Market"

Send all materials by Aug. 31 via email to:

Wanda Jankowski, Editor in Chief

wandaldb@ewwpi.com

For questions, contact Wanda at 212-661-1516, ext. 16.

EnLIGHTenment Magazine

Deadline: Sept. 7

The October 2018 issue of *EnLIGHTenment Magazine* will preview new products at High Point Fall Market. Participation in this editorial preview is FREE, and all product selections will be made by the editors of *EnLIGHTenment Magazine*.

The following product is relevant to *EnLIGHTenment Magazine* readers: table lamps, lighting fixtures, mirrors, wall art & accent furniture such as ottomans, drink tables, etc. For more information about *EnLIGHTenment Magazine*, visit [EnLIGHTenment Magazine](#).

Editorial submissions must include:

- **Product photograph** (i.e., a high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, approximately 5" x 7")
- **Detailed product description** (collection name)
- **Phone number**
- **Website URL**

- **High Point Market Space Number**
- **Contact information for further information** (company, name, email address and phone number)

Send information and images, by Sept. 7, to:

Linda Longo, Editorial Director

Linda@bravobusinessmedia.com

HFN

Deadline: Sept. 4

The October issue of *HFN* and the *HFN* High Point Idea Book will preview NEW product introductions planned for the High Point Fall Market. Participation in this editorial preview is FREE, and all product selections will be made by *HFN* editors.

New products in the following categories will be considered for inclusion: furniture, lighting, rugs, decorative accessories, home textiles, mattresses, tabletop and housewares (small appliances, storage, cookware, cutlery, bakeware, kitchen tools and gadgets). To learn more about *HFN*, go to its website: <http://www.hfndigital.com/>.

Editorial submissions must include:

- Product image (i.e., a high-resolution digital file, minimum 300 dpi, in EPS, tiff or jpeg format, approximately 5" x 7")
- Product description (details including collection name, sizes)
- Company Website
- High Point Market Location (showroom/booth number)

Upload all materials, by Tuesday, Sept. 4, to *HFN*'s secure [online product portal](#). The link is live now. Instructions for uploading to the portal are available [here](#). For questions about this editorial, please contact Andrea Lillo at alillo@hfndigital.com.

Furniture World Magazine

Deadline: Sept. 1

The September/October "Best Selling Design" issue of *Furniture World Magazine* will preview NEW product introductions planned for the High Point Fall Market.

The following products are relevant to *Furniture World Magazine* readers: Furniture, wall décor, decorative accessories, area rugs and lighting. For information about *Furniture World Magazine*, visit <http://www.furninfo.com>.

Editorial submissions should include:

- **Product Photo** (high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, at least 5" x 7" in size)
- **Product Description** (collection name, colorway, sizes, etc).
- **Subject line:** "High Point Market"

Send all materials by **Sept. 1** via email to: Russell Bienenstock, Editorial Director/CEO - russ@furninfo.com

Home Textiles Today

Deadline: Sept. 14

The October 2018 issue of *Home Textiles Today* will preview NEW product introductions planned for High Point Market this fall. Participation in this editorial preview is FREE, and all product selections will be made by *Home Textiles Today*.

Editorial submissions should include the following:

- At least **one product image** (a high-res file, minimum 300 dpi, 5x7 minimum)
- A paragraph of text with **detailed product and range information** (collection name, colorways, sizes, retail pricing)
- Relevant **contact information for orders**, etc. (public phone number, website, city, state)

The following products are relevant to *Home Textiles Today* readers: bath fashions, table linens, kitchen textiles, towels, area rugs, window treatments, decorative fabrics and fashion and basic bedding. For more information about *Home Textiles Today*, visit www.hometextilestoday.com.

Send all materials, by **Sept. 14**, to HomeTextilesToday@gmail.com with company name and "High Point Market" in the subject line.

Anyone with additional questions can contact editor Cecile Corral at (305) 842-7523

HomeWorld Business

Deadline: Sept. 14

The Oct. 15, 2018, issue of *HomeWorld Business* will preview the Fall High Point Market. The preview will include exhibitor news; HPMKT product launches and Market trends.

The following products are relevant to *HomeWorld Business* readers: tabletop, storage, cookware, bakeware, kitchen tools, kitchen gadgets, cutlery and kitchen electrics (*NOTE: HomeWorld Business does NOT cover textiles (aprons, tea cozies, tablecloths, cloth napkins or food items).*)

Submissions can include press releases about:

- **AT-MARKET EVENTS** -- In-booth or in-showroom activities (celebrity appearances, receptions, giveaways, promotions, anniversary celebrations, showroom expansion/relocation toasts, etc.).
- **DEBUTS, EXPANSIONS, RELOCATIONS** – Newcomers to Market, as well as established brands that are expanding their presence at Market. Showrooms and temporary exhibitors will be considered.
- **PRODUCT LAUNCHES** – new products and/or product lines that will debut at High Point Market. Please include product information and high-resolution images.

For information about *HomeWorld Business*, visit <https://www.homeworldbusiness.com/>

Send all materials by **Sept. 14, 2018**, via email to: Mike Duff, Senior Editor, MikeD@homeworldbusiness.com.

RugNews.com

Deadline: Sept. 20

The October 2018 issue of *RugNews.com* will preview NEW product introductions planned for the summer Las Vegas Market.

The following products are relevant to *RugNews.com* readers: rugs, flooring & outdoor rugs. For information about *RugNews.com*, visit RugNews.com.

Editorial submissions can include all of the following:

- **NEW PRODUCT INTRODUCTIONS: 1-3 product images** (a high-res file, minimum 300 dpi); A paragraph of **text** with detailed product and range information for EACH image (collection name, colorways, sizes, retail pricing); **Relevant contact information** for orders, etc. (public phone number, website, city, state).

- **Subject line:** “High Point Market”
- **SPECIAL EVENTS PLANNED DURING MARKET:** Send **PRESS RELEASES** announcing in-booth or in-showroom activities (celebrity appearances, receptions, giveaways, promotions, anniversary celebrations, showroom expansion/relocation toasts, etc.)

Send all materials by **Sept. 20, 2018**, via email to:

Carol A. Tisch, Editorial Director & Publisher

ctisch@RugNews.com

For questions, contact Carol at (941) 929-9430

Designers Today

Deadline: Sept. 13.

The Autumn 2018 issue of *Designers Today* is open for editorial submissions. Products and events will be considered for the fall edition as well as online usage. Submit information [here](#) before Sept. 13. Participation in this editorial preview is FREE, and all product selections will be made by the editors of *Designers Today*.

To find specifics about the Fall 2018 “Iconic Design” issue, go to the *Designers Today* blog “[Accepting Submissions for Fall 2018](#)” as there are more than just product topics.

The following products are always relevant to the *Designers Today* audience: Furniture and Upholstery, Accent Furniture, Wall Décor and Art, Accessories and Tabletop, Permanent Botanicals, Light Fixtures and Lamps, Garden and Outdoor Furniture, Bedding, Pillows & Throws, Wallpaper, and area rugs and other flooring.

Editorial submissions must include:

- **Product photograph** (i.e., a high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, minimal size 4" x 6")
- **Product information** (Product name and description, including suggested retail price)
- **Company information** (company name and contact information, including telephone number, email address, website and company location)
- **All images and product information should be submitted by clicking [Vendor Submissions](#) under the Submissions tab on the website no later than September 13th. Dropbox and WeTransfer are also acceptable for sending info for consideration.**

Inquiries can be sent to Jane Dagmi at jdagmi@designerstoday.com.

Kids Today

Deadline: Sept. 14

Kids Today invites companies introducing NEW first-time seen furniture and bedding products at the October High Point Market to submit information and photos to be considered for editorial coverage of the Market. Go to <https://forms.pbmbands.com/furniture-today/forms/high-point-market-introductions-fall-2018>, and enter information into appropriate product categories along with product description for any photos you may be submitting. Drag image files into the space at the bottom of the form. You may use the description box on the form or include a text document along with the image files. Be sure to include information for every image.

Participation in this editorial preview is FREE, and all product selections will be made by Furniture Today editors. To learn more about Furniture Today, follow this link. To learn more about *Kids Today*, follow [this link](#).

Editorial submissions must include:

- **Product image** (i.e., a high-resolution digital file, minimum 300 dpi, in EPS, tiff or jpeg format, approximately 5" x 7")
- **Product description** (details including collection name, sizes)
- **Company Website**
- **High Point Market Location** (showroom/booth number)

For questions about this editorial, please contact Vicky Jarrett at vjarrett@furnituretoday.com.

Furniture Today

Deadline: Sept. 14

FurnitureToday invites companies introducing NEW furniture and bedding products at the October High Point Market to submit information and photos to be considered for editorial coverage of the Market. Go to <https://forms.pbmbands.com/furniture-today/forms/high-point-market-introductions-fall-2018>, and enter information into appropriate product categories along with product description for any photos you may be submitting. Drag image files into the space at the bottom of the form. You may use the description box on the form or include a text document along with the image files. Be sure to include information for every image.

Participation in this editorial preview is FREE, and all product selections will be made by *Furniture Today* editors. To learn more about *Furniture Today*, follow [this link](#).

Editorial submissions must include:

- **Product image** (i.e., a high-resolution digital file, minimum 300 dpi, in EPS, tiff or jpeg format, approximately 5" x 7")
- **Product description** (details including collection name, sizes)
- **Company Website**
- **High Point Location** (showroom/booth number)

For questions about this editorial, please contact Vicky Jarrett at vjarrett@furnituretoday.com.

Home Furnishings Business

Deadline: Sept. 18

The October 2018 issue of *Home Furnishings Business* will preview new products at High Point Fall Market. Participation in this editorial preview is FREE editorial exposure. All product selections will be made by the editors of *Home Furnishings Business*.

The following products are relevant to *Home Furnishings Business* readers: case goods, bedroom, dining, occasional, rugs, office furniture, lighting, wall art, accessories etc. For more information about Home Furnishings Business, visit [Home Furnishings Business](#).

Editorial submissions must include:

- **NEW PRODUCT INTRODUCTIONS:** 1-3 Product photographs (i.e., a high-resolution digital file, minimum 300 dpi, in tiff or jpeg format, approximately 5" x 7")
- Detailed product description (collection name)
- Phone number
- Website URL
- High Point Showroom Space Number
- Contact information for further information (company, name, email address and phone number)
- Please upload your submission by Sept. 18, 2018 to <http://hfbusiness.com/Submissions>
- **SPECIAL EVENTS PLANNED DURING MARKET:** Send PRESS RELEASES announcing in-booth or in-showroom activities or news in general to press@hfbusiness.com

- Information MUST be submitted as a press release (a party invitation does not make it to the copy desk).

Editorial contact:

Jason Schneider, Associate Editor: jschneider@hfbusiness.com

Home Accents Today

Deadline: Aug. 29

The October 2018 national issue of *Home Accents Today* will preview NEW product introductions planned for the High Point Fall Market. Participation in this editorial preview is FREE, and all product selections will be made by *Home Accents Today* editors.

The following products are relevant to *Home Accents Today* readers: Accent furniture, wall décor, decorative accessories, tabletop, permanent botanicals, lamps, lighting fixtures, garden accessories, top of bed, pillows, throws and area rugs. For more information about Home Accents Today, visit www.homeaccentstoday.com.

Editorial submissions *must* include all of the following:

- At least **3-10 product images** (a high-res file, jpeg or tiff only, minimum 300 dpi)
- A paragraph of **text** with detailed product and range information for EACH image (collection name, colorways, sizes, retail pricing)
- Relevant **contact information** for orders, etc. (public phone number, website, city, state)
- High Point showroom location

Upload all materials, by **Aug. 29, 2018**, to *Home Accents Today*'s secure [online product portal](#). Instructions for uploading to the portal are available [here](#).

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