

How to Include Your Events to the High Point Market Authority Website

Uploading your High Point Market events is simple and easy. Be sure to add your events as early as possible to gain maximum exposure. When you add your showroom's events, both social and educational events will appear under the [Events page](#) on the High Point Market Authority website.

How to Add Your Event:

1. Visit the [High Point Market Authority Exhibitor Services](#) web page.
2. Click "Your Exhibitor Profile" in the top menu bar.
3. Click the "Access Your Profile Now" button.
4. Enter your login credentials and click Sign In. *(Your Username and Password will be the same as registering for passes and the Profile Page login. If you enter your credentials incorrectly, a message will pop up with the contact at the HPMA.)*
5. Select the "Events" tab.
6. Complete the form. *(Note: Changes to exhibitor name or address cannot be changed.)*
7. Click "Upload" to submit your event.
8. If you have more than one event, each event must be created and submitted separately.

Once your event has been submitted, the HPMA will review prior to being posted on the live website. Therefore, it may take one to two days for your event to be listed. Events will be posted throughout market as they are received and submitted.

The screenshot shows the HPMA Exhibitor Services website. The top navigation bar includes "YOUR EXHIBITOR PROFILE", "INCREASE YOUR VISIBILITY", "BECOME AN EXHIBITOR", and "RESOURCES". A yellow button labeled "Access Your Profile" is visible in the top right corner. The main content area displays a list of events with their submission deadlines:

| Event Name | Submission Deadline |
|--|---------------------|
| October 23 | August 23 |
| What's New | August 27 |
| Patio & Hearth - September/October | August 30 |
| Casual Living - October | Sept 6 |
| Home Accents Today - October | Sept 17 |
| Furniture Today - October 7 and October 18 | Sept 20 |
| Home Furnishings Business | Sept 20 |

Below the event list, there is a text prompt: "Post your events to your Exhibitor Profile for inclusion in guides and on High Point Market's website." At the bottom of the page, a yellow button labeled "Access Your Exhibitor Profile" is highlighted.

Sign In

Username

Password

Show

Sign In

Test Record

Add Your Events

Add New Event



Let the buyers know the events you have in your showroom.

Description Contact Categories Styles Options Price Point Social Media Videos Press **Events** Banners Image Gallery What's New Program

Test Record

Add Your Events

Event Title

Event Description

Please note that only events will be approved for inclusion in our event calendar. Promotions, discounts, extended showroom hours, etc. are all examples of submissions that will not be approved. Networking receptions, educational programs, cocktail parties, book signings, meals being offered, happy hour, etc. are all examples of submissions that do qualify as an event.

What Type of Event Are You Having?

Is your event primarily a social affair or an educational one?

Event Type

- Social
- Educational

Where is Your Event?

If your event is somewhere other than your showroom, please list it here, otherwise leave this field blank.

Alternate Location

When is Your Event?

Choose the day(s) this event runs below. If your event happens on multiple days at the same time, please check each day that applies.

Days

- Friday, October 18
- Saturday, October 19
- Sunday, October 20
- Monday, October 21
- Tuesday, October 22
- Wednesday, October 23

Start Time

End Time

Does your event require an RSVP?

If so, please enter a URL where attendees can contact you to do so.

RSVP URL

Guest Speakers

Please list all guest speakers at your event.

First Name

Last Name

[Add Speaker](#)

[Update](#)

The High Point Market Authority reserves the right to edit or remove events submitted for the calendar listing.